Ebba Sundin: From billboards to tablets


With a changing media landscape, one might ask how the tradition of studying media's role in the complex process of political socialization can be pushed forward to match the meanings of these changes of integrated interpersonal and media communication forms. In this article, the overall aim is to discuss how to approach the research field of political socialization connected to the news content in all different forms of channels that are part of today's media worlds of children and adolescents. The reason for this discussion is the belief of the continuing importance of gaining knowledge of news media's role in the political socialization process of children and adolescents. Also, the question is to address if it might be useful to re-connect with the basic ideas of political socialization and frame the ideas in a model with the contemporary concepts of 'digitization', 'mediatization', 'glocalization' and globalization.

References:


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