

Malin Hjorth/Tobias Olsson: For Mainstream and Alternative Activism:

Beitrag aus Heft »2009/06: Die konvergente Medienwelt – Neuer Rahmen für alltägliches Medienhandeln«

Welche Wege gehen politisch aktive Jugendliche in der konvergenten Medienwelt und wie machen sie sich diese im Rahmen ihrer politischen Aktivitäten zunutze? Es wird untersucht, wie politisch aktive Jugendliche in alternativen Bewegungen bzw. Mitglieder in Jugendorganisationen von Parteien Medien im Allgemeinen und das Internet im Besonderen wahrnehmen und nutzen. Wie finden Jugendliche in alternativen Bewegungen in der konvergenten Medienwelt Räume für die Bildung ihrer politischen Identität und wie wird durch den netzwerkartigen Charakter des Internets als Infrastruktur vernetztes Arbeiten in alternativen Bewegungen grundgelegt? How do young activists navigate within and make use of converging media as parts of their political projects? The article aims at contributing to the understanding of use and perception of media in general and the internet in particular among young activists within alternative political movements and young members of political parties' youth organizations. It describes how alternative activists find spaces within the converging media world for their creation of an alternative political identity and in which ways the network-like character of the internet is being made use of as an infrastructure that substantiates networking within alternative movements.

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