Angela Ittel and Kate Drury: The Meaning of Media and Body Issues of Girls and Boys


Our study provides a picture of how media, particularly media awareness and perceived media pressure, may differentially influence boys' and girls' experiences of their bodies in early adolescence. Interestingly, gender variances were found in the associations between media and body related concerns. The study is based on cross sectional data and hence does not allow drawing any conclusions suggestion causality of effects. Nevertheless, this study highlights the importance of including boys in investigations of body related issues and reveals important implications for gender specific health promoting programs in regard to body related concerns in non clinical samples throughout early adolescence.

Literatur


Cash, Thomas F./Pruzinsky, Thomas (2002). Future challenges for body image theory, research, and clinical practice. In Cash, Thomas F./Pruzinsky, Thomas (Eds.), Body Images: A Handbook of Theory, Research, and Clinical
Practice (pp. 509-516). New York: Guilford Press.


