

## Angela Ittel and Kate Drury: The Meaning of Media and Body Issues of Girls and Boys

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Eine Untersuchung zu Wechselbeziehungen zwischen Medien, Peers und Körpererfahrung von Mädchen und Jungen im frühen Jugendalter liefert Hinweise auf geschlechterspezifische Varianzen hinsichtlich des Zusammenhangs zwischen Medien und Körpergefühl. Diese Untersuchung basiert auf einem querschnittlichen Untersuchungsdesign und die Daten erlauben daher keine Schlussfolgerungen, die Kausalitäten vermuten lassen. Dennoch betonen die Ergebnisse die Bedeutung, Fragestellungen um Körper und Körperbewusstsein mit gemischtgeschlechtlichen Stichproben zu untersuchen, um relevante Implikationen für geschlechtersensible Gesundheitspräventions- und Interventionsprogramme in Bezug auf den Umgang mit dem Körper in nicht klinischen Stichproben zu berücksichtigen. Our study provides a picture of how media, particularly media awareness and perceived media pressure, may differentially influence boys' and girls' experiences of their bodies in early adolescence. Interestingly, gender variances were found in the associations between media and body related concerns. The study is based on cross sectional data and hence does not allow drawing any conclusions suggestion causality of effects. Nevertheless, this study highlights the importance of including boys in investigations of body related issues and reveals important implications for gender specific health promoting programs in regard to body related concerns in non clinical samples throughout early adolescence.

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