

Malin Hjorth/Tobias Olsson: For Mainstream and Alternative Activism:

Beitrag aus Heft »2009/06: Die konvergente Medienwelt – Neuer Rahmen für alltägliches Medienhandeln«

Welche Wege gehen politisch aktive Jugendliche in der konvergenten Medienwelt und wie machen sie sich diese im Rahmen ihrer politischen Aktivitäten zunutze? Es wird untersucht, wie politisch aktive Jugendliche in alternativen Bewegungen bzw. Mitglieder in Jugendorganisationen von Parteien Medien im Allgemeinen und das Internet im Besonderen wahrnehmen und nutzen. Wie finden Jugendliche in alternativen Bewegungen in der konvergenten Medienwelt Räume für die Bildung ihrer politischen Identität und wie wird durch den netzwerkartigen Charakter des Internets als Infrastruktur vernetztes Arbeiten in alternativen Bewegungen grundgelegt? How do young activists navigate within and make use of converging media as parts of their political projects? The article aims at contributing to the understanding of use and perception of media in general and the internet in particular among young activists within alternative political movements and young members of political parties' youth organizations. It describes how alternative activists find spaces within the converging media world for their creation of an alternative political identity and in which ways the network-like character of the internet is being made use of as an infrastructure that substantiates networking within alternative movements.

Literatur

Atton, Chris (2004). *An Alternative Internet*. Edinburgh: Edinburgh University Press.

Bakardjieva, Maria (2005). *Internet Society: The Internet in Everyday Life*. London: Sage. Baldwin, Thomas/McVoy, D. Stevens/Steinfeld, Charles (1996). *Convergence: Integrating Media, Information and Communication*. Thousand Oaks: Sage.

Bennett, Lance (2003). *New media power: The internet and global activism*. In: Couldry, Nick/Curran, James (eds.), *Contesting Media Power: Alternative Media in a Networked World*. Lanham: Rowman & Littlefield, pp. 17-37.

Carpentier, Nico (2009). *The reception of the "producers" films on a participatory website: Ordinary young people and the politics of banality*. In: Olsson, Tobias/Dahlgren, Peter (eds.), *Young People, ICTs and Democracy*. Gothenburg: Nordicom. (Forthcoming) Castells, Manuel (1997). *The Information Age: Economy, Society and Culture*. Vol. 2: *The Power of Identity*. London: Blackwell Publishers.

Chadwick, Andrew (2006). *Internet Politics: States, Citizens, and New Communication Technologies*. New York: Oxford University Press.

Coleman, Stephen (2001). *The transformation of citizenship*. In: Axford, Barrie/Huggins, Richard (eds.), *New Media and Politics*. London: Sage.

Couldry, Nick/Curran, James (2003). *Beyond the Hall of Mirrors: Some Theoretical Reflections on the Global Contestation of Media Power*. In: Couldry, Nick/Curran, James (eds.), *Contesting Media Power: Alternative Media in a Networked World*. Lanham: Rowman & Littlefield, pp. 39-54. Coyer, Kate (2005). *If it leads it bleeds: The*

participatory newsmaking of the Independent Media Center. In: de Jong, Wilma/Shaw, Martin/Stammers, Neil (eds.), *Global Activism, Global Media*. London: Pluto Press, pp. 165-179.

Curran, James (2003). *Global journalism: A case study of the internet*. In: Couldry, Nick/Curran, James (eds.), *Contesting Media Power: Alternative Media in a Networked World*. Lanham: Rowman & Littlefield, pp. 227-241.

Deuze, Mark (2007). *Media Work*. Cambridge: Polity. Downing, John (2003). *Audiences and Readers of Alternative Media: The Absent Lure of the Virtually Unknown*. In: *Media, Culture and Society* 25(5), pp. 625-645.

Fenton, Natalie (2009). *Re-imagining democracy: New media, young people, participation and politics*. In: Olsson, Tobias/Dahlgren, Peter (eds.), *Young People, ICTs and Democracy*. Gothenburg: Nordicom. (Forthcoming)

Jenkins, Henry (2006). *Convergence Culture: Where Old and New Media Collide*. New York: New York University Press.

de Jong, Wilma/Shaw, Martin/Stammers, Neil (eds.) (2005). *Global Activism, Global Media*. London: Pluto Press.

Latham, Robert/Sassen, Saskia (eds.) (2005). *Digital Formations: IT and New Architectures in the Global Realm*. Princeton: Princeton University Press.

McChesney, Robert (1999). *Rich Media, Poor Democracy: Communication Politics in Dubious Times*. Urbana: University of Illinois Press.

Olsson, Tobias (2007). *An indispensable resource: The internet and young civic engagement*. In: Dahlgren, Peter (ed.), *Young Citizens and New Media: Learning for Democratic Participation*. New York: Routledge.

Olsson, Tobias (2008). *For Activists, for Potential Voters, for Consumers: Three Modes of Producing the Civic Web*. In: *Journal of Youth Studies* 11(5), pp. 497-512.

Olsson, Tobias/Dahlgren, Peter (eds.) (2009). *Young People, ICTs and Democracy*. Gothenburg: Nordicom. (Forthcoming)

Perlmutter, David (2008). *Political Blogging and Campaign: A Roundtable*. In: *The International Journal of Press/Politics* 13(2), pp. 160-170.

Pickard, Victor (2006). *United Yet Autonomous: Indymedia and the Struggle to Sustain a Radical Democratic Network*. In: *Media, Culture and Society* 28(3), pp. 315-336.

Silverstone, Roger/Hirsch, Eric (eds.) (1992). *Consuming Technologies: Media and Information in Domestic Spaces*. London: Routledge.