

Martin Rehm/Stefania Manca/Susanne Haake: Soziale Medien als digitale Räume in der Erinnerung an den Holocaust. Eine Vorstudie zur Twitter-Nutzung von Holocaust-Museen und Gedenkstätten

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Nur wenige Studien haben bis dato untersucht, wie Holocaust-Organisationen Soziale Medien in ihrer Öffentlichkeits- und Bildungsarbeit einsetzen. Diese Studie präsentiert die Resultate einer Literaturrecherche zur Nutzung von sozialen Medien für die Holocaust-Gedenkarbeit und -Erziehung sowie die Ergebnisse einer quantitativen Vorstudie zur Twitter-Nutzung von sechs Holocaust-Museen und -Organisationen in Deutschland und Italien.

To date, few studies have investigated social media use in Holocaust organizations to engage general public and to help expand their knowledge of the Holocaust. We present an overview of the literature about the usage of social media for Holocaust memorialisation and education and a preliminary study on the usage of Twitter in a sample of six Holocaust museums or organisations in Germany and Italy. Along with the results of a first quantitative analysis, we also provide indications for future research.

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